



July 22-25, 2020

Music City Convention Center | Nashville, TN

## MARKETING OPPORTUNITIES

Promote your message to an even greater extent at the SCALE meeting this year!

### Marketing Options Available to Purchase:

**HOTEL KEY CARDS** **\$10,000/\$6,000**

The first things attendees will see when they check into their room – your name on their key card at the Omni and Westin (\$10,000) or for 1 hotel only (\$6,000).

**DOOR SIGNS** **\$10,000**

Catch their eye before they walk in the building – your name will greet attendees as they enter Music City from the street. Your door signs will be displayed for 2 days. Total of 4 days are available.

**FOOTPRINT SIGNAGE** **\$7,500**

Guide attendees to your booth with floor signs that will grab their attention.

**ESCALATOR CLING** **\$6,000/\$1,000**

Take advantage of the long ride up to the 4th floor with signage on the escalators, full run (\$6,000) or single panel (\$1,000).

**PURCHASE ADDITIONAL ELECTRONIC ADVERTISEMENT(S)** **\$1,000**

Add to the number of ads included in your support. \$1,000 per full screen ad (in rotation).

**RELAXATION STATION** **\$12,000**

Help attendees relax and reduce stress with a quick massage in the exhibit hall at your sponsored Relaxation Station. You can share your messaging via pop up banners and marketing materials that you supply, and have a representative stationed in the area with a table. Two text alerts are included to help promote the activity and sponsorship.

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**NOTE:**

- You will receive an email and invoice confirming your selections. Specs and deadlines will be provided at that time.
- Your order is not reserved and is not final until payment is received. **First come/First Served**
- Meeting Designs and SCALE will determine location of your placement. *Requests will not be honored.*

**Please email your form to Michele Ader ([mader@mdmeetingdesigns.com](mailto:mader@mdmeetingdesigns.com))**

**Call 781-793-0088 for questions**